



Terms of reference (TOR) to hire an institute to conduct an event marking the MIPAA + 20 for China

I. Background

The UN convened the Second World Assembly on Ageing in 2002 in Madrid of Spain, after the first World Assembly on Ageing in 1982. Aiming at helping states and societies develop policies that ensure older persons can continue to make a substantial contribution to society to the best of their ability, the Second World Assembly adopted a plan of action, which later is known as the Madrid International Plan of Action on Ageing (simplified as MIPAA), while taking into account the social, cultural, economic and demographic realities of the new 21st century. MIPAA marks a turning point in how the world addresses the key challenge of “building a society for all ages”, and offers a bold new agenda for handling the issue of ageing in the 21st century.

MIPAA focuses on three priority areas: older persons and development; advancing health and well-being into old age; and ensuring enabling and supportive environments. As such, it serves as a resource for policy-making, suggesting ways for Governments, non-governmental organizations, and other actors to reorient the ways in which their societies perceive, interact with and care for their older citizens. And it represents the first time Governments agreed to link questions of ageing to other frameworks for social and economic development and human rights, most notably those agreed at the United Nations conferences and summits. So far MIPAA remains the most important international document on ageing, and provides an operational framework for both policy development and academic researches on ageing.

MIPAA came at an important juncture for China as well. Two years before MIPAA, the 5th national population census in 2000 reported that China had its proportion of older persons aged 60 and over reaching the threshold of 10%, marking the start of a new stage of China’s population ageing as well as a new stage to develop evidence-based policies, plans and strategies to actively cope with the increasing ageing trend. According to the 7th national census in 2020, the proportion of older persons aged 60 and above in China had reached 18.7%. The two decades of a rapid ageing process of China’s population during 2000-2020 more or less synchronizes with the period of MIPAA implementation since 2002, where MIPAA has exerted great influences on China’s efforts to respond to ageing, both from the perspectives of policy development and academic studies.

Taking advantage of the occasion of MIPAA+20 and to complement the official efforts by the office of China National Working Commission on Ageing (CNWCA) to review national progress against MIPAA goals, UNFPA China and the China National Committee on Ageing (CNCA) have agreed to organize an event in October of 2022 to review the progress achieved in academic studies on ageing in the MIPAA period (2002-2022), and on that basis, recommend the priorities of future academic studies.



The activities is located in Outcome 4 “Population Dynamics” under the UNFPA/China CP9 (2021-2025), which aims to, based on the analysis of both national and international experiences, provide quality, gender-responsive policy and programmatic advice to better support the Government to adopt a rights-based and life-cycle approach in its response to low fertility and aging.

II. Purpose

The proposed consultancy is expected that, backed up by a literature review, an event will be conducted centering around the progress made in studies /researches on population ageing/well-being of old persons in China in the two decades of MIPAA implementation during 2002-2022. The event will also serve as an opportunity for relevant government departments, research institutions and international agencies and private sector partners working in ageing/elderly services to exchange ideas and ongoing activities and explore chances of working together on ageing.

The proposed theme of the event is “MIPAA +20 for China: Two decades of active response to population ageing” (tentative).

III. Scope of Work

This consultancy contains two assignments:

1) Conduct a literature review of national progress in academic studies/researches on population ageing/well-being of old persons in China in the two decades of MIPAA implementation during 2002-2022 using the MIPAA framework, identifying the achievements and issues requesting future research efforts.

Specifically, the review will involve the following elements:

- A brief review of the trends of population ageing and its impact, both globally as well as in China.

- A comprehensive literature review on the conduct of aging studies in China in the two decades during 2002-2022, using the MIPAA framework.

- Suggestions on research direction and perspective for future ageing studies in China, building on analysis of the above two elements.

Proposed title of the report: Studies on population in China during 2002-2022

2) Organize an event on MIPAA+20 in China in October of 2022 (the national month of ageing, as well as the month where the International Day of Older Persons falls.

Requirements for the event are as follows, including but not restricted to:

- Involve key government counterparts, especially office of China National Working Commission on Ageing (CNWCA)/Department of Ageing and Health of National Health



Commission (NHC), which leads the national official efforts to review the implementation of MIPAA in China.

-Involve leading research institutions in the field of population ageing, for example, China Research Centre on Ageing (CRCA), the Institute of Gerontology at Renmin University of China (RUC), etc.

-Involve selected UN/international agencies to complement the event from international perspectives

-Involve private sectors on ageing.

IV. Duration and Working Schedule

The activity will start from 28 September, 2022 and be completed no later than 24 October 2022 and the event will be organized in the last week of October, 2022.

The proposed timeline is as follows:

For the literature review report:

28 September to 14 October: complete a draft report and share with UNFPA and CNCA for review

15 October to 24 October: revise and finalize the report based on feedback from UNFPA and CNCA

For the MIPAA+20 event:

30 September: produce a draft agenda, with intended speakers and presenters as well as invitees, for consolidated inputs and endorsement by UNFPA and CNCA

10 October: finalize the agenda and start to populate the event announcement

Last week of October: conduct the event and the event communications

V. Expected deliverables

Based on the working schedule above, the consultancy will be expected to submit deliverables as per the timeline below:

1. 30 September: draft event agenda, with intended speakers and presenters as well as invitees, of the MIPAA+20 event
2. 10 October: finalized event agenda
3. 14 October: draft report “Ageing studies in China during 2002-2022
4. 24 October: finalized report
5. Last week of October: activity report of the event

All reports will be submitted in electronic format and in both Chinese and English.

VI. Required expertise, qualifications and competencies

This consultancy requires a leading institution on ageing with a strong team of experts with different backgrounds. The expertise and requirement include but are not limited to:



- 1) Established long-term expertise in population and development studies, particularly on the issue of population ageing;
- 2) Familiarity with the evolution of China's policies on ageing;
- 3) Familiarity with the international development on population ageing, particularly the Madrid International Plan of Action on Ageing (MIPAA);
- 4) Close interactions with the relevant Government counterparts on ageing in line with the expectation to secure official participation at the event;
- 5) High proficiency in both Chinese and English;
- 6) Ability to work under pressure and deliver high quality products within the given time;
- 7) Knowledge of UNFPA mandate is a plus.

VII. Project Management Arrangements

UNFPA China and the China National Committee on Aging will be jointly responsible for the progress monitoring and quality control of the activity, and will co-organize the event with the contracted institution.

VIII. Support from UNFPA China

Funding support:

UNFPA China will provide a funding support up to CNY 100,000 for both producing the literature review report and organizing the event, and any budget deficit above this amount will be covered by the research institution to be contracted.

Technical support:

UNFPA China, together with CNCA, will provide technical inputs in the production and finalization of the literature review report, as well as the conduct of the event.

IX. Application materials to be submitted by interested institutions

Interested institutions must submit an application package, containing the following information as the minimum. Other documents as perceived relevant, are also welcome.

- 1) A cover letter indicating why the institution is interested and is capable of conducting the activity
- 2) Initial idea of conducting the literature review and draft report outline
- 3) Initial idea of organizing the event; and
- 4) Budget utilization plan

All applications must be submitted to UNFPA China at china.office@unfpa.org, with a copy to jia@unfpa.org, no later than 29 September 2022.