



Terms of References
for an Implementing Institution to Design and Conduct the 7th and the 8th Youth Leaders
Influence Training Workshops (Online)

I. BACKGROUND

UNFPA

UNFPA is the United Nations sexual and reproductive health agency. Our mission is to deliver a world where every pregnancy is wanted, every childbirth is safe and every young person's potential is fulfilled.

Promoting youth leadership and participation is key to UNFPA's work. Our efforts enable young people to develop the skills, knowledge and support needed to make informed decisions about their bodies, lives, families, communities, countries and the world.

UNFPA engages young people in its work, and advocates for youth engagement in the work of others. UNFPA provides support to adolescents and youth who are active in building networks and communities to advocate for their health and well-being. The inclusion of youth from diverse backgrounds and identities, particularly the disadvantaged and marginalized, is prioritized in youth participation and leadership initiatives.

UNFPA also promotes young people's meaningful participation in international, regional and national dialogues where issues relating to them are discussed. Many of the young people that UNFPA supports have been influential advocates for youth issues in international and regional forums.

The UPower Initiative: Youth Leaders Influence Training

The UPower Initiative is a capacity building segment established by UNFPA China and Beifang International Education Group (BIEG) within the overall partnership framework of promoting youth leadership and participation. From 2019 to 2022, over 10,000 students aged 15-24 have directly participated in capacity building activities, such as training, webinars, lectures, workshops and courses under the UPower Initiative. They have largely improved their understanding of international development issues, built their skills in driving social changes, and enhanced their independence and effectiveness to advocate for youth development issues including sexual and reproductive health and rights, gender equality and skills building, especially for marginalized people.

The Youth Leaders Influence Training workshop is a flagship activity under the UPower Initiative. In 2019-2021, 6 such training workshops were conducted with around 300 participants from 18 universities across China. It was a comprehensive 6-day offline training, which included topics such as sustainable development, the Sustainable Development Goals (SDGs) with particular focus on SDGs 1, 3, 4, 5, 10 and 17, social innovation, design thinking, communication, advocacy, and

youth leadership. It also provided core skills and knowledge through interactive facilitated sessions, groups discussions, and group projects on selected themes.

In 2022, due to the Covid-19 control and prevention policy in China, the 7th and the 8th Youth Leaders Influence Training Workshops are planned to be hosted online with an expanded number of participants.

UNFPA intends to select a capable implementing institution to partner with for designing and conducting the 7th and the 8th Youth Leaders Influence Training workshops online in 2022.

II. OBJECTIVE

An implementing institution will design and conduct the 7th and the 8th Youth Leaders Influence Training workshops online in 2022 guided by UNFPA China and meet the following objectives:

- 1) Raise young people's awareness and understanding of development issues within the SDGs framework.
- 2) Improve young people's understanding, knowledge and motivation in responding to development challenges.
- 3) Equip young people with necessary skills and tools for generating ideas and actions to address development challenges and influencing their peers, families, and communities.
- 4) Create a network of youth leaders for mutual support, sharing, and collaborations in the future.

III. SCOPE OF WORK

- 1) Develop a high innovative, interactive and technology-based online training workshop program for university and college students in consultation with BIEG, private partner and UNFPA. The content of the training workshop should balance UNFPA's core areas and young people's learning interests in emerging development issues.
- 2) Design a pre-and-post survey to learn participants' learning needs and learning progress.
- 3) Conduct the 7th and the 8th training workshops online respectively including coordination with the participants, the speakers, BIEG and UNFPA
- 4) Write a human-centered story to feature at least one participant about his/her personal development during the training.
- 5) Submit a final progress report summarizing the process of the two trainings, including the training outcomes, the survey results analysis, a list of participants and speakers, a human-centered story, pictures, challenges and lessons learned, and an expenditure breakdown.

IV. DELIVERABLES

- 1) A concept note, including plans for conducting the 7th and the 8th Youth Leaders Influence Training Workshops, a training program, timeline, a list of speakers and facilitators, and a budget breakdown, agreed with BIEG and UNFPA
- 2) A final progress report, including the training outcomes, the survey results analysis, a list of participants and speakers, a human-centered story, pictures, challenges and lessons learned, and an expenditure breakdown.

*Above documents should be submitted in English and be consulted with UNFPA.

V. QUALIFICATIONS

- 1) Extensive experience in designing and implementing interactive, innovative and online training, and workshops using technologies available, on development issues including education, employment and entrepreneurship, innovation and technology, climate change, gender equality, sexual and reproductive health, and rural revitalization.
- 2) In-depth understanding of the SDGs and UNFPA's work;
- 3) Well connected with resourceful experts and facilitators in China and overseas;
- 4) Core team members be able to: communicate in fluent Chinese and English, conduct the training in both Chinese and English, and submit the required deliverables in English;
- 5) Previous working experience with the UN, especially on youth activities is an asset;
- 6) Innovative, efficient, can-do attitude, and detail-oriented;
- 7) Flexible solutions to design and deliver the training workshops during the COVID-19 pandemic.

VI. TIMELINE

The contract period is from the date of contract signing to 31st December, 2022. The tentative timeline is indicated as below:

Activity /Month	6/2022	7/2022	8/2022	9/2022	10/2022	11/2022	12/2022
Contract signing							
Submission of the concept note and preparation period							
The 7 th training workshop							
The 8 th training workshop							
Submission of the final report							

I. PAYMENT PLAN

The payment schedule will be discussed and agreed upon with the selected institution during the contracting process.

Please submit your technical proposal with an indicative total budget in English for UNFPA's review/selection by 17:00, June 16th, 2022 (CST) to xlin@unfpa.org and copy haoran@unfpa.org.