

Terms of References for An Implementing Institution to Launch and Distribute the China Comprehensive Sexuality Education Technical Guideline

I. BACKGROUND

About UNFPA

UNFPA is the United Nations sexual and reproductive health agency. Our mission is to deliver a world where every pregnancy is wanted, every childbirth is safe and every young person's potential is fulfilled.

UNFPA in China has been working with the Government and other national counterparts for more than 40 years and implementing programmes for improving women's health, preventing maternal deaths, conducting research on health and population issues, promoting healthy and productive ageing, preventing women's cancers, and enhancing reproductive health, information and education for young people.

UNFPA works with governments, civil society organizations (CSOs), academia, the private sector and young people to improve adolescents' sexual and reproductive health (ASRH), including life-skills-based sexuality education. UNFPA also promotes policies for, and investment in, sexuality education programmes that meet internationally agreed-upon standards.

About the China Comprehensive Sexuality Education Technical Guideline

Every young person will one day have life-changing decisions to make about their sexual and reproductive health. Yet research shows that the majority of adolescents lack the knowledge required to make those decisions responsibly, leaving them vulnerable to coercion, sexually transmitted infections, and unintended pregnancy.

Comprehensive sexuality education (CSE) enables young people to protect and advocate for their health, well-being, and dignity by providing them with a necessary toolkit of knowledge, attitudes, and skills. It is a precondition for exercising full bodily autonomy, which requires not only the right to make choices about one's body but also the information to make these choices in a meaningful way. And because CSE programmes are based on human rights principles, they advance gender equality and the rights and empowerment of young people.

The International Technical Guidance on Sexuality Education (ITGSE), co-published by UNESCO, UNFPA, and other UN agencies, promotes structured learning about sex and relationships in a manner that is positive, affirming, and centered on the best interest of the young person. By outlining the essential components of effective sexuality education programmes, the ITGSE enables national authorities to design comprehensive curricula that will have a positive impact on young people's health and well-being.

In China, the term, "sexuality education" has been officially written and addressed in various laws and national programmes, including the Law on Protection of Minors, China's Mid-to-Long Term Youth Development Plan (2016-2025), China National Program for Women's Development (2021-2030) and China National Program for Children's Development (2021-2030).

To support China's effective implementation of sexuality education programmes adapting the Chinese context and the latest scientific evidence, UNFPA and UNESCO supported the development of the China CSE Technical Guideline (hereafter referred to as the Guideline) in 2018-2022. The

development of the Guideline was led by Professor Liu Wenli of the sexuality education project team of Beijing Normal University, through engaging with a technical advisory group consisting of relevant specialists and resource persons from diverse backgrounds. The process included an extensive literature review and technical consultations, with the ITGSE being used as the main reference. The Guideline also took reference to updated national laws, policies, and guidance related to sexuality education, health education, and child development.

The development of the Guideline is in line with the Chinese Government's strategies for children, adolescents, youth, and women's development, which will contribute to the promotion and implementation of quality sexuality education and sexual and reproductive health services through a holistic, scientific, localized, and standardized approach.

It is expected that the Guideline will be launched, distributed, and used as a reference source for policymakers, CSE practitioners, programme managers, professional associations, education institutions, CSOs, youth groups and young people, and the general public in designing, implementing, and monitoring scientific, gender responsible, culturally sensitive, and age-appropriate sexuality education for children and young people of all ages.

The present ToR concern the institution/association/organization which will undertake the launch and distribution of the China CSE Guideline with the desired capability and profession.

II. OBJECTIVE

UNFPA China plans to co-organize with UNESCO China and intends to work with a national institution to launch, distribute and promote the China CSE Technical Guideline in Q2 2022.

III. SCOPE OF WORK

The national institution will plan, coordinate and organize the launch and promotion activities including the following tasks

1. Pre-launching:

- a) ensure a quality proofreading; publish and print the Guideline (including an appropriate layout and design) through a formal academic channel;
- b) obtain an endorsement of relevant government agencies, as needed, prior to the launch;
- c) develop a work plan for both the launching event and post-launching activities, including the budget, modality, agenda, venue, timeline, a list of potential speakers, and other logistical issues;
- d) facilitate the participation of key government agencies; invitations to participants, especially to governmental partners;
- e) develop brochures or booklets for the event;
- f) develop a piece of advocacy material (such as a press release or news article) for the launch of the Guideline with co-organizers' confirmation.

2. Launching:

- a) be responsible for the implementation of the launching event based on the plan agreed with UNFPA and UNESCO;
- b) ensure a smooth and impactful launch in a hybrid modality;
- c) engage with national partners and convene potential cooperation for the promotion and implementation of the Guideline.

3. Post-launching:

- a) develop a results-oriented summary of the launching event, including the agenda, speakers' presentation materials, participants' list, pictures, and media report to measure the advocacy impact;
- b) initiate and conduct post-launching activities to distribute the Guideline and promote its applications to the target audience, such as policymakers, CSE practitioners, programme managers, professional associations, education institutions, CSOs, youth groups and young people, and the general public.
- c) develop a results-oriented summary for the post-launching activities, including the agendas, participants' list, pictures, speakers' presentation materials, etc.

IV. DELIVERABLES

- 1. Submission of a work plan for both the launching event and post-launching activities, including the budget, modality, agenda, venue, timeline, and a list of potential speakers.
- 2. Completion of the launching event; submission of a report with a summary of the launching event focusing on results, including the agenda, speakers' presentation materials, participants' list, pictures, and media reports to measure the advocacy impact.
- 3. Completion of all post-launching activities; submission of a result-oriented summary report for the post-launching activities, including the agendas, participants' list, pictures, speakers' presentation materials, etc.

V. QUALIFICATIONS

- 1. Capacity to organize a national event for at least 50 people in a hybrid modality
- 2. Extensive professional experience and in-house expertise in sexual and reproductive health, including sexuality education for children and youth
- 3. Well-connected network with the government, resourceful experts, and speakers on sexual and reproductive health for the launching event
- 4. Previous participation in the development process of the Guideline and willingness to promote and use the Guideline in China
- 5. Innovative, effective, and detail-oriented working mechanism
- 6. Working capacity in English

VI. PAYMENT PLAN

The payment schedule will be discussed and agreed upon with the selected institution during the contracting process.

Please confirm your interest by providing an introduction of your institution/association/organization, relevant past work experience and a technical proposal together with a budget breakdown proposal to Ms. Lin Xianxian, xlin@unfpa.org, and copy Ms. Haoran Zheng, haoran@unfpa.org by April 25 at 10:00 AM Beijing time.